I have benefitted GREATLY from being able to hear CNN, and Fox news live on the XM radio. When there was a power Grid outage in the northeast I heard about it IMMEDIATELY on XM radio. Right after that a friend of mine was STUCK in the airport with no power except for his cell phone. He was confused and wondering what was going on. I was able to tell him IMMEDIATELY what was happening and was able to give him updated before I could reach home and a TV. This helped to ease his panic of another terrorist attack. I also HATE to wait for the traffic reports to CYCLE on local radio before I know if there is a wreck, etc. By the time I hear the report its too late and I am STUCK in a back log of cars. Of couse right now the MEMPHIS area doesn't have XM local traffic on. I think XM and Sirus is NO threat to the general listening commuity. The average income person can't or doesn't want to buy the equipment and pay \$10.00 a month for service.. so there isn't a threat .. just a perceived threat!